



# ARK Floors Summer 2012

**TRUCRAFT**  
LAMINATE COLLECTION

## NEW HARDWOOD

### New in our Artistic Collection...

Stunning Statement Flooring - 6-1/2 inch Maple Cider and Cappuccino engineered distressed with a 1.5MM top layer.

Perk up any décor with fabulous 5" Distressed Engineered Acacia in colors Latte & Morning Coffee (*room scene at right*)

Sophisticated yet rustic 5" Hickory Natural Engineered is already a best seller!

See these great new products on page 2...

## NEW LAMINATE

### New Additions to TruCraft!

The Brownstone Collection - Incredible wire-brush Oak look in subtle colors Dune and Bistro.

Country Roads Collection – Five exciting colors offer a BOLD palette. The Diamond Surface finish ensures durable, long lasting beauty.

Both 12MM AC3 rating. Easy Glueless UNLIN™ click system. Versatile, Durable & Forest-Friendly! Great for an upscale decor or high-traffic area.



## DID YOU KNOW????

YOU CAN DOWNLOAD ARK'S NEW SALES BINDER BY FOLLOWING THIS LINK: [HTTP://TINYURL.COM/7405QTF](http://tinyurl.com/7405QTF)

ARK WILL BE INTRODUCING LONG LEAF TAUN-COLORS CHERRY & WALNUT-3-5/8" SOLID TO OUR E. COAST MARKET THIS SUMMER? YOU CAN DOWNLOAD HIGH RES IMAGES OF ARK'S PRODUCTS BY VISITING THE GALLERY AT [WWW.ARK-FLOORS.COM](http://WWW.ARK-FLOORS.COM)?



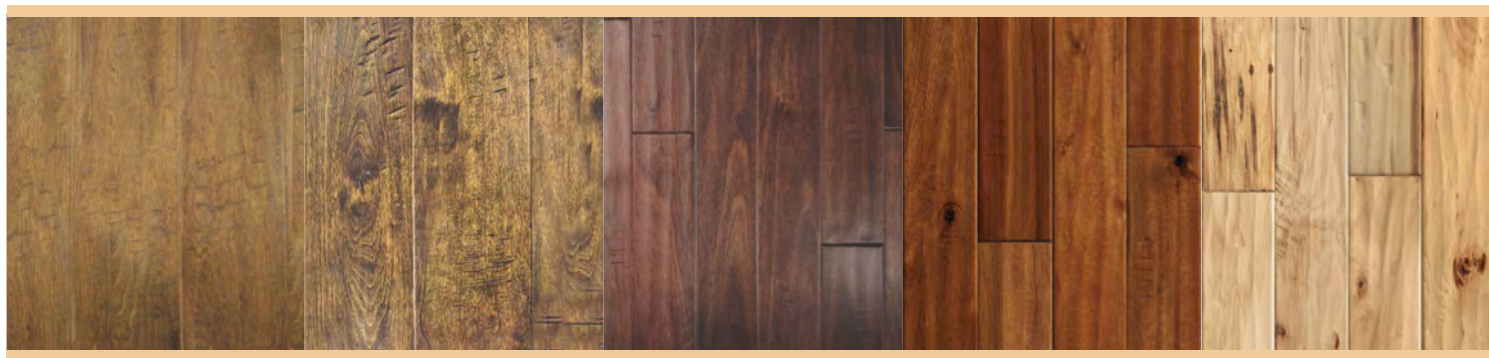
[www.ark-floors.com](http://www.ark-floors.com)



## NEW HARDWOOD



### NEW ARTISTIC COLLECTION DISTRESSED ENGINEERED



Maple  
Cappuccino

Maple  
Cider

Acacia  
Latte

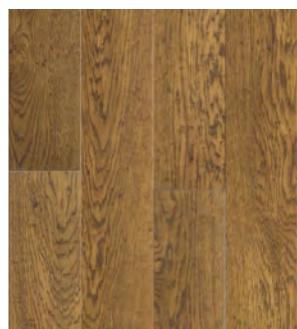
Acacia  
Morning Coffee

Hickory  
Natural

## NEW LAMINATE

### NEW TRUCRAFT LAMINATE COLLECTIONS

**TRUCRAFT**  
LAMINATE COLLECTION



Dune  
BROWNSTONE COLLECTION

Bistro

SNEAK PEAK COUNTRY ROAD COLLECTION

## NEW ROOMSCENES

